

## FOR IMMEDIATE RELEASE

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## MaxYourTech Enters Cannabis Edibles Market with Launch of “Big Dan” and “Little Ann” Infused Cakes

ELMIRA, NY – [Insert Date] – MaxYourTech, a leading-edge innovation company known for fusing technology, lifestyle, and bold design, is proud to announce its entry into the cannabis industry with the launch of its infused edibles line: “Big Dan” and “Little Ann” cakes, infused with the company’s proprietary MaxX Cannabis Oil.

Named after the founder’s beloved miniature dachshunds, this new product line offers a playful, safe, and consistent cannabis experience for adult consumers.

“Our brand has always been about innovation, safety, and soul,” said Lonnie Fluegel, Chairman and CEO of MaxYourTech. “With MaxX Cannabis Oil, we’ve created a clean, potent infusion and paired it with small-batch artisan baking. These cakes are more than edibles—they’re a statement.”

### About the Product

- MaxX Cannabis Oil delivers a precise 3:1 THC-to-CBD blend.
- Each cake comes in various dosages (10mg, 20mg, and 50mg THC).
- Flavors include chocolate fudge, lemon pound, and cinnamon swirl.
- Packaged in child-resistant, tamper-evident containers.

Every product is tested by a licensed third-party lab to ensure compliance with all state regulations for potency, safety, and labeling.

## Commitment to Safety & Compliance

- All products are for adults 21+ with valid ID only.
- Clear warnings are printed on every package, including a bold yellow skull and crossbones and “Do Not Ingest Directly” alert.
- No sales near schools or public facilities.

## Aggressive Pricing, Huge Potential

With an ultra-low production cost of \$0.19 per standard cake, and retail pricing between \$5.00 to \$12.00, MaxYourTech positions itself for high-margin distribution across retail, dispensary, and hospitality markets.

“We’re offering gourmet-grade edibles at a price that scales. There’s nothing like it in the market,” added Fluegel.

## About MaxYourTech

Founded by visionary technologist and entrepreneur Lonnie Fluegel, MaxYourTech is redefining the boundaries of innovation—from outdoor tech to music, education, and now cannabis wellness. The company’s newest division combines science, branding, and compliance to deliver next-generation cannabis products under a bold, trusted name.



For interviews, media kits, or product demos, please contact:  
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